

Semantics-Preserved Data Augmentation for Aspect-Based Sentiment Analysis

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Motivation

Original review: But the staff was so horrible to us.

BT But the staff **were** so **awful for** us.

EDA But **so** staff was **the ugly to uranium**.

C-BERT But the **situation** was **being good** to **me**.

AS-SPM & AE But the staff was **always** horrible to **me**.

Senti-SPM & AE But the **situation** was so horrible to **me**.



Semantics-Preserved Data Augmentation

Insert Auxiliary Sentence

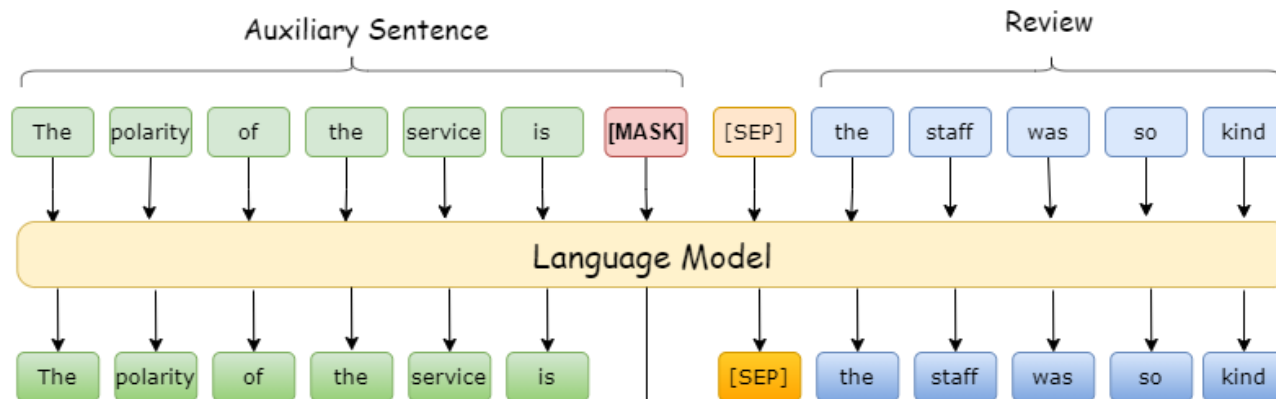
Input review : the staff was so kind



The polarity of the service is positive [SEP] the staff was so kind

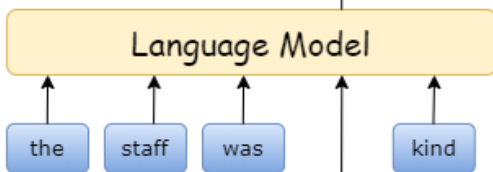


DPM



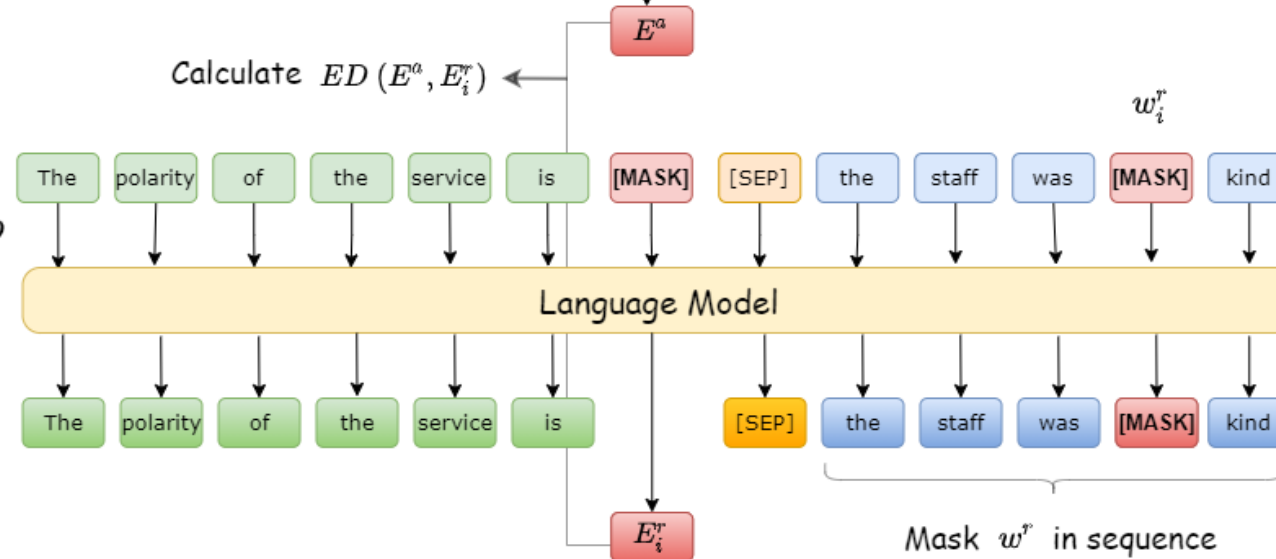
Token Replacement

Replaced token : always



Unimportant token : [MASK]

$$ED(E^a, E_i^r) < Avg. ED$$



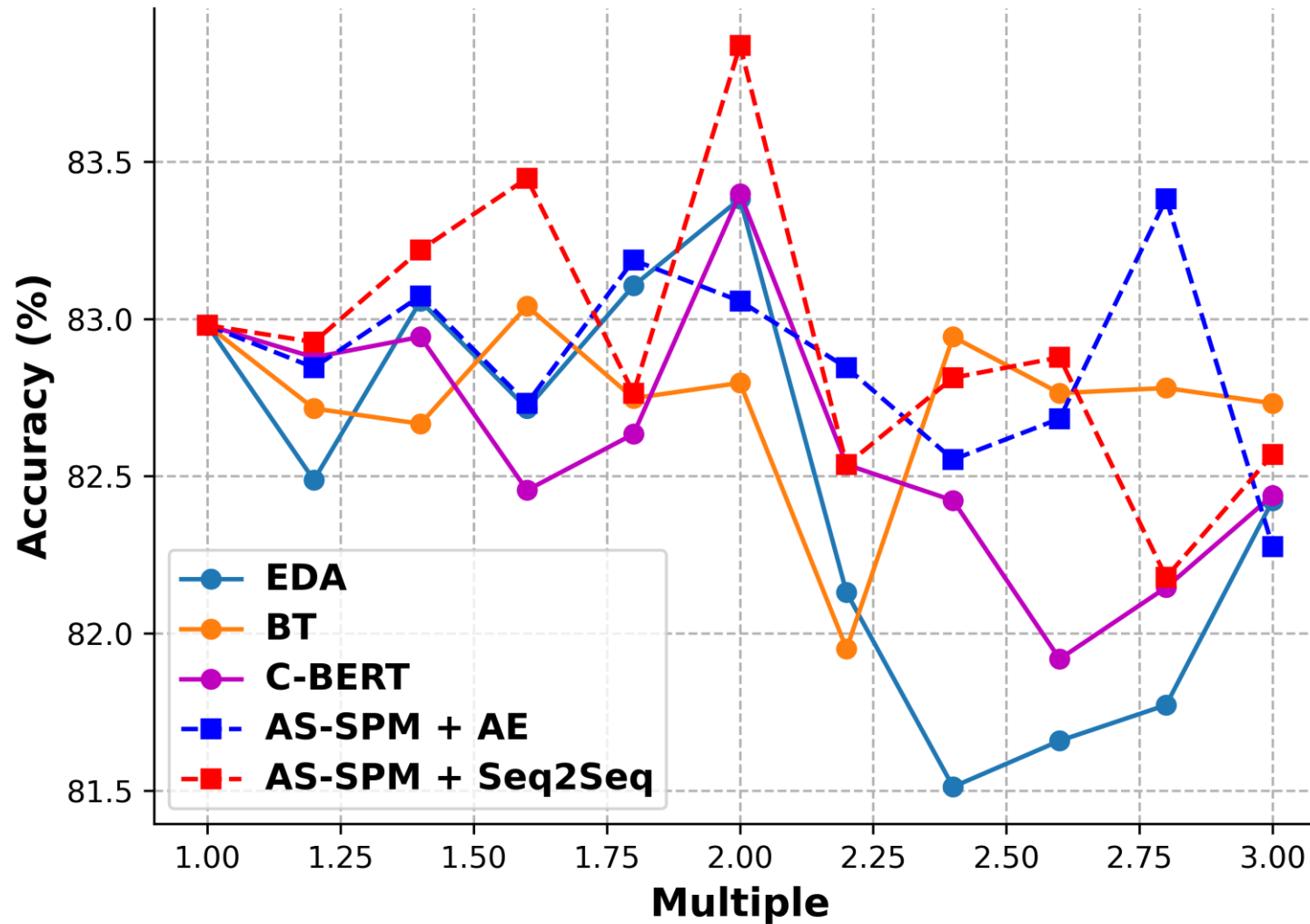
Experimental Settings

- Tasks
 - Aspect category sentiment classification (ACSC)
 - Aspect term sentiment classification (ATSC)
 - Aspect term extraction (ATE)
 - Multilingual Scenarios
 - Multi-Aspect Multi-Sentiment Scenarios
 - Stock Price/Risk Movement Prediction
- Baselines
 - Back Translation (BT)
 - Easy Data Augmentation (EDA)
 - C-BERT (Random Masking Strategy)

Aspect-Based Sentiment Analysis (English)

Model	ACSC	ATSC				ATE			
	Rest14	Rest14	Lap14	Rest15	Rest16	Rest14	Lap14	Rest15	Rest16
$Bert_{base}$	82.98 _{0.78}	79.48 _{0.64}	75.32 _{1.08}	81.62 _{1.07}	86.58 _{0.56}	86.44 _{0.49}	78.49 _{1.38}	66.10 _{4.61}	72.42 _{2.38}
+ BT	82.45 _{0.62}	79.98 _{0.51}	75.76 _{1.19}	82.61 _{0.60}	86.22 _{0.58}	86.57 _{0.48}	80.66 _{2.27}	70.34 _{1.65}	74.23 _{0.64}
+ EDA	82.82 _{0.15}	79.82 _{0.58}	76.11 _{0.58}	81.77 _{1.43}	85.65 _{0.53}	-	-	-	-
+ C-BERT	83.45 _{1.14}	79.67 _{0.80}	76.45 _{0.90}	80.37 _{2.56}	85.57 _{1.69}	86.73 _{0.15}	81.00 _{1.68}	69.21 _{1.14}	75.19 _{0.57}
+ AS-SPM & AE	83.14 _{0.98}	80.55 _{0.42}	76.33 _{1.19}	83.91 _{0.98}	87.85 _{0.38}	87.18 _{0.63}	82.86 _{1.50}	70.68 _{1.15}	75.62 _{0.64}
+ Senti-SPM & AE	84.07 _{0.36}	80.50 _{0.80}	77.21 _{0.61}	84.28 _{0.64}	87.61 _{0.40}	-	-	-	-
+ AS-SPM & Seq2Seq	84.17 _{0.94}	81.19 _{0.65}	77.93 _{0.43}	84.46 _{0.22}	87.55 _{0.45}	87.04 _{0.54}	81.51 _{1.07}	69.27 _{0.87}	75.24 _{0.58}
+ Senti-SPM & Seq2Seq	83.39 _{1.03}	81.50 _{0.47}	77.55 _{1.31}	83.74 _{1.25}	87.81 _{0.54}	-	-	-	-

Influence of Augmentation Size



Multilingual Scenario

Model	Language						
	AR	CH	DU	FR	RU	ES	TU
Bert _{base}	88.48 _{0.78}	93.79 _{0.87}	85.37 _{3.36}	85.98 _{2.47}	90.78 _{1.86}	81.66 _{1.17}	66.81 _{1.73}
+ BT	88.24 _{0.87}	94.58 _{1.40}	88.20 _{1.66}	87.66 _{3.93}	93.90 _{1.50}	84.00 _{1.70}	72.89 _{3.92}
+ C-BERT	87.88 _{2.24}	94.20 _{1.58}	84.74 _{2.82}	88.41 _{1.69}	92.96 _{1.46}	80.16 _{2.72}	71.59 _{6.34}
+ AS-SPM & AE	89.20 _{1.01}	95.48 _{1.17}	86.32 _{1.30}	88.41 _{1.56}	94.21 _{0.42}	84.66 _{1.51}	72.31 _{2.13}
+ Senti-SPM & AE	87.41 _{0.88}	94.31 _{0.32}	86.16 _{1.54}	88.97 _{1.02}	92.81 _{1.28}	83.00 _{2.32}	71.73 _{4.06}
+ AS-SPM & Seq2Seq	90.28 _{1.34}	95.31 _{0.74}	86.63 _{1.25}	89.15 _{1.41}	93.75 _{1.23}	82.83 _{1.51}	71.44 _{2.74}
+ Senti-SPM & Seq2Seq	88.48 _{1.76}	95.58 _{0.71}	87.26 _{1.95}	88.78 _{2.19}	91.40 _{0.95}	83.66 _{2.80}	73.62 _{3.01}



Sentiment Analysis & Multi-Aspect Multi-Sentiment

Model	MR	SST-2
$Bert_{base}$	85.64 _{0.77}	90.39 _{0.81}
+ BT	85.90 _{0.37}	90.82 _{0.54}
+ EDA	85.54 _{0.41}	90.53 _{0.88}
+ C-BERT	85.02 _{1.38}	90.16 _{0.46}
+ Senti-SPM & AE	85.75 _{0.50}	90.91 _{0.34}
+ Senti-SPM & Seq2Seq	86.52 _{0.59}	91.51 _{0.42}

Model	MAMS	
	ATSC	ACSC
$Bert_{base}$	82.23 _{0.41}	73.45 _{1.38}
+ BT	82.73 _{0.37}	73.60 _{1.02}
+ EDA	82.78 _{0.20}	74.53 _{1.40}
+ C-BERT	82.34 _{0.48}	74.22 _{0.92}
+ AS-SPM & AE	82.09 _{0.41}	75.29 _{0.93}
+ Senti-SPM & Seq2Seq	82.33 _{0.72}	73.89 _{1.08}
+ AS-SPM & AE	83.00 _{0.80}	76.15 _{0.79}
+ Senti-SPM & Seq2Seq	83.17 _{0.51}	75.27 _{0.69}



Stock Price/Risk Movement Prediction

Model	Aspect	
	Return	Risk
Bert _{base}	50.57 _{2.99}	50.74 _{3.36}
+ BT	51.24 _{0.95}	51.55 _{3.42}
+ EDA	51.84 _{1.83}	51.45 _{1.77}
+ C-BERT	52.13 _{1.25}	51.68 _{2.66}
+ Return-SPM & AE	52.87 _{0.78}	53.91 _{1.46}
+ Return-SPM & Seq2Seq	54.04 _{0.77}	53.17 _{2.60}
+ Risk-SPM & AE	51.98 _{0.68}	55.07 _{2.47}
+ Risk-SPM & Seq2Seq	52.02 _{0.54}	55.32 _{2.96}

Auxiliary Sentence	ACC.
[MASK]	50.57 _{2.68}
Risk [MASK]	51.51 _{2.56}
Risk will [MASK]	52.12 _{2.82}
Market risk will [MASK]	55.32 _{2.96}



Conclusion

- We present a controllable augmentation for ABSA, which is controllable to generate reasonable reviews without converting aspect-level polarity.
- We propose SPM to measure the impact of the related words on deciding specific aspect and sentiment, and adopt two replacement strategies to ABSA tasks.
- The exploration in the financial application scenario also supports the usefulness of the proposed method

Code & Datasets: <https://github.com/Quant-NLP/SPDAug-ABSA>



Related Works and Events

- **Related Works**

- **From Opinion Mining to Financial Argument Mining.** (Springer Nature – Open Access)
 - <http://springer.nlpfin.com/>

- **Related Events**

- **Call for Paper:** Financial Technology on the Web @ ACM TWEB
 - <https://acmfinweb.nlpfin.com/>
- **FinNum-3 Shared Task @ NTCIR-2022 – Investor's and Manager's Fine-grained Claim Detection**
- **EMNLP-2021 Tutorial:** Financial Opinion Mining
- The **Workshop of Financial Technology** and Natural Language Processing (FinNLP @ **IJCAI**)
- The Workshop on Financial Technology on the Web (FinWeb @ **WWW**)

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Thank you for your attention!

Feel free to contact us if you have any questions.

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